

## Why Plan?



## American Architectural Foundation's Documentary: *Back From the Brink*

- Portland, OR
- Chattanooga, TN
- Suisun City, CA

## The Recipe for Saving Towns and Cities

### THE PUBLIC

- An active committed citizenry

### THE PROCESS

- **Have a plan**
- Save downtown first
- Save the past
- Return to the water or other natural assets
- Never forget the natural environment
- Create a 24-hour city
- Encourage transit
- Make the downtown pedestrian friendly

### IMPLEMENTATION

- Risk taking political leadership
- The public sector goes first
- Establish public-private partnerships
- The government establishes rules
- Find ways to bridge bureaucratic obstacles

## Findings

- High amenity cities have grown faster than low amenity cities
- Quality of life will get increasingly critical in attracting development
- Cities of the future must cater to consumers
- Attractive cities will thrive; unpleasant cities will decay

### Cities of the Future

"Consumer City"

Edward L. Glaeser, Jed Kolko and Albert Saiz  
July 2000

Harvard Institute of Economic Research

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